



SIXTH FORM BRIDGING WORK & YEAR 11 DISCOVERY



Get Ready for Business

Subject mind-set and BIG picture thinking & links...

Business is a popular course that is firmly grounded in the reality of the dynamic business environment. Students will learn subject content alongside real business events such as the global recession and the leadership of great entrepreneurs. The subject explores the challenges and issues of starting and running a business and examines the different functional areas including Human Resources, Finance, Marketing and Operations. The Business course encourages students to engage with, explore and understand business behaviour and develop a critical understanding of what business is and does.

Please explore the following tasks:

Work to complete

Over your summer break, please keep up-to-date with business news, using BBC and Tutor2u. Create 3 company profiles of businesses who have been in the news over the summer. You should include details of the company, its ownership and brief history, plus a summary of why it has been in the news.

You also need to keep up to date with the external impact on Business. Create 3 information sheets, which examine some different issues that are currently affecting businesses. One of these should be AI, the others could be anything you are interested in such as inflation, politics or the environment.

Also please explore the following

Get familiar with the Tutor2u website, follow them on Twitter, read their articles such as this one: <https://www.tutor2u.net/business/blog/how-tescos-doomsday-exercise-helped-it-cope-with-the-crisis>

Watch films such as The Founder, The Internship, The Social Network, Steve Jobs, all available on Netflix

Watch Dragon's Den: <https://www.bbc.co.uk/programmes/b006vq92>

Watch Inside the Factory: <https://www.bbc.co.uk/programmes/b07mddqk>

Listen to BBC Business Daily podcast : <https://www.bbc.co.uk/programmes/w3csz8mj>

Recommended reading:

Please do not buy a textbook or a revision guide until September as we will buy them through the college to get a discount. If you would like to read around the subject of Business, or want something excellent to include in University applications please read one of the following:

- The Everything Store: Jeff Bezos and the Age of Amazon (Brad Stone)
- The Great Convergence: Information Technology and the New Globalization (Richard Baldwin)
- The Upstarts: How Uber and Airbnb are changing the world (Brad Stone) Follow up to his work on Amazon
- The 7 Habits of Highly Effective People Paperback Stephen R. Covey, 2004

Teachers contact for questions and more information

Ms Janey Hanley Janey.hanley@shoreham-academy.org

It is time to look forward and explore the courses you are planning to study in the future.

Getting organised: Begin to set up a Learning folder digitally or at home for your chosen subjects.

(Shoreham Sixth Form has a way of organising this)